



(for immediate release)

## JANA CARE LAUNCHES JANA DIABETES BRAND OF CHRONIC DIABETES CARE INNOVATIONS

**Boston, MA – 8<sup>th</sup> January 2020** – Jana Care, a designer and manufacturer of point-of-care and home blood testing technology announced the launch of a new brand of products, called Jana Diabetes, under the broader Jana Care label. The company’s diabetes management-focused innovations will be concentrated under the new brand to strengthen and simplify company positioning and messaging to diabetes health care professionals and patients.

Jana Care unveiled a new Jana Diabetes logo and website ([www.janadiabetes.com](http://www.janadiabetes.com)).



# Jana Diabetes

“Jana Care has developed several technologies that converted impactful and expensive laboratory blood tests into accessible, fast, and convenient tests for the clinic, pharmacy, and home. While we began with a focus on diabetes, we are now expanding our scope to related chronic diseases like Chronic Kidney Disease (CKD) and Heart Failure (HF). We launched the Jana Diabetes brand to ensure that the individuals who can benefit from our diabetes innovations are able to find them, in alignment with our mission to expand the reach of state-of-the-art chronic disease management to all,” said Sidhant Jena, Jana Care CEO.

### About Jana Care

Founded in 2011, Jana Care is a medical technology company that develops point-of-care diagnostics and digital coaching programs for the screening and management chronic diseases. Its novel CE marked diagnostic platform, Aina, enables testing of HbA1c, Blood Glucose, Lipid Profile and Hemoglobin using fingerstick blood samples, with new tests for NT-proBNP and Serum Creatinine in development. The company has also developed the Habits Program, a digital coaching program for patients with Diabetes and Congestive Heart Failure, in collaboration with leading academic medical centers globally.

Jana Care is headquartered in Boston, USA, and has established an ISO 13485 certified production facility in Bangalore, India.

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